



**The Full Spectrum of Strategic Solutions  
for Healthcare Payer Organizations<sup>sm</sup>**

**Contact:**

Jose A. Lopez  
Vice President of Sales & Marketing  
FACTS Services, Inc.  
(305) 284-7400  
[sales@factsservices.com](mailto:sales@factsservices.com)

**FOR IMMEDIATE RELEASE**

## **FACTS® Services, Inc. Integrates Obfuscation of Personal Health Information Enhancement**

**Coral Gables, Florida July 23, 2003** - FACTS® Services, Inc. (FSI) announced recently that it has added enhancements to the company's FACTS® 2003 release, that obfuscate personal health information (PHI) in the FACTS® CLAIMS AND ENCOUNTERS™ reporting module. These enhancements address the protection of PHI by enabling unique member identifiers to be system assigned when generating healthcare or clinical reporting and analysis. This enhancement increases user efficiency by delivering PHI protection from within the FACTS® software, in a seamless, one-step process.

FSI is a healthcare payer IT solutions provider and developer of the FACTS® system. The FACTS® system is recognized as a leading health claim management system, empowering its users with unprecedented reliability, scalability, automation and productivity. It is widely used by top third party administrators, insurance companies, corporate entities and managed care organizations throughout the United States and internationally. FACTS® solutions fully support and automate the processes related to healthcare claims payment and administration, including compliance with provisions mandated by the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") on healthcare payer systems.

"FSI strives to provide reliable, user friendly software that fully addresses the requirements of healthcare payers. Our current focus is HIPAA, and our development team has done an exceptional job of combining HIPAA rules and regulations with process automation in the software." says Jose A. Lopez, Vice President of Sales and Marketing. "This enhancement is one example of FSI's commitment to the changing needs of the industry and the FACTS® client base," Lopez explained.

"In our effort to provide HIPAA compliant solutions to our clients' benefit needs, we have not only adjusted our operations to abide by the Privacy rules, but we have focused on finding ways to minimize our clients' risk of disclosing private health information inappropriately," said Jonathan Lang, Vice President of Operations of ICON Benefit Administrators, Inc. "FACTS® has provided us with the ability to share information with our clients and our business associates in a privacy-sensitive way; without sacrificing the usefulness of the data, or the professionalism of the presentation," Mr. Lang continued.

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## **About FSI**

FSI is a leading provider of fully automated and integrated, high performance software and hardware solutions for healthcare payers, specializing in claims processing, risk management, cost containment and managed care. All FACTS® products are available in a turnkey or ASP model. FSI's integrated, best-in-class technologies include systems for automatic adjudication, HIPAA, EDI, Internet, IVR, and workflow. As a single source provider servicing the full spectrum of a company's health claims management needs, FSI also provides integrated hardware options, services, training and support. For more information on the complete line of FACTS® products and services, please contact the FSI Sales Department at 305.284.7400, [sales@factsservices.com](mailto:sales@factsservices.com), or visit [www.factsservices.com](http://www.factsservices.com).

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